

**GRD 4450**  
**FALL 2011**  
**WORKSHEET**

This is to help you review material covered in *Print Publishing Guide*.

1. When a lithography press transfers the image from the plate to a rubber blanket before transferring to the paper, what is this called? \_\_\_\_\_
2. Additive color means that when different colors of transparent ink are laid on top of one another, is the new color lighter or darker? \_\_\_\_\_
3. Name some colors of ink that are outside the CMYK color gamut: \_\_\_\_\_
4. Name something that might be printed on a bump plate: \_\_\_\_\_
5. Why would a designer choose a Pantone color instead of something that could be built from CMYK?
6. Why does an original photograph need to be converted to a halftone?
7. A newspaper prints images at 85 \_\_\_\_\_, meaning 85 rows of halftone dots per inch.
8. A solid color can be \_\_\_\_\_ to create a tint of the original color.
9. Overprinting yellow with blue will create \_\_\_\_\_.
10. If you knock out type from a color block, the type will be the color of \_\_\_\_\_.
11. How does trapping disguise misregistration? \_\_\_\_\_.
12. A designer should extend an image 1/8" beyond the edge of the page in order to create a \_\_\_\_\_.
13. When does a designer use the Packaging feature in InDesign?
14. The most common reason jobs get stopped in prepress is that the designer didn't send all the correct \_\_\_\_\_.
- 15, 16. Name two problems that can result if the designer outlines type instead of sending their fonts with the job: \_\_\_\_\_
17. It is common practice to send fonts to printers, even though this is, technically, \_\_\_\_\_.
18. Many printers now accept these kinds of files but they are able to open them to make corrections or adjustments: \_\_\_\_\_

19. Preflighting is standard practice for designers to be sure \_\_\_\_\_.
20. Send a dummy with your job so the press knows which way the piece should \_\_\_\_\_.
21. Crossovers can cause problems because of \_\_\_\_\_.
22. If a designer anticipated creep in a thick booklet, she would \_\_\_\_\_.
23. The prepress department considers imposition in order to use what efficiently?  
\_\_\_\_\_.
24. To convert readers spreads into printers spreads, use the \_\_\_\_\_ feature in InDesign \_\_\_\_\_.
25. Center stitching can be done with thread, but more commonly is done with \_\_\_\_\_.
26. A designer should look carefully for misplaced images, defaulting fonts, and other imperfections when they examine what? \_\_\_\_\_.
27. Why is a hard proof more reliable than a soft proof? \_\_\_\_\_.
28. Why does the pressman look at the color bar? \_\_\_\_\_.
29. A viewing booth, such as a Macbeth Unit, has ISO-standard 5,000 Kelvin lighting so that pressmen and designers can check \_\_\_\_\_.
30. Makeready time involves hanging the printing plates and trying to achieve even and balanced \_\_\_\_\_.
31. Dot gain can be a problem if the printer did not figure in the \_\_\_\_\_ of the paper.
32. Web presses are different from sheetfed presses because the paper is \_\_\_\_\_.
33. Lithography offers color consistency because each impression prints from the same \_\_\_\_\_.
- 34, 35. A digital press is plateless, meaning images can vary from impression to impression. Name one good outcome of this, and one bad outcome. \_\_\_\_\_.