

## LIZ C. THROOP

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### CURRICULUM VITAE, May 2013

#### Education

North Carolina State University, Master of Graphic Design, 1996.

Georgia State University, Bachelor of Fine Arts, 1985.

#### Academic Appointments

Georgia State University, Associate Professor, Graphic Design, 2005 – present.

Georgia State University, Assistant Professor, Graphic Design, 1998 – 2005.

Atlanta College of Art, Visiting Professor, Communication Design, 1996 – 98.

North Carolina State University, Teaching Assistant, 1994 – 96; Research Assistant, 1995.

Georgia State University, Instructor, Graphic Design, 1992 – 93.

#### Publications

“Visible Differences: Communicating with Non-Scientific Audiences” in *International Journal of Climate Change*, Volume 4, Issue 2, 2012.

“First World Consumption Crisis” invited image in *100 Days of Resistance*, Eleanori Pasqui, ed. Organized by Vivienne Westwood and Lee\* Europe, Damiani, 2011.

“Female Professionals in Advertising” in *The Multimedia Encyclopedia of Women in Today’s World* Mary Zeiss Stange, Carol K. Oyster, J. Geoffrey Golson, 2011.

“Hello Kitty” in *The Multimedia Encyclopedia of Women in Today’s World* Mary Zeiss Stange, Carol K. Oyster, J. Geoffrey Golson, 2011.

“Henry Dreyfuss” in *Encyclopedia of the Industrial Revolution in World History*, Ken Hendrickson and Glenn Sanford, eds., Facts on File, 2010.

“Gay Consumerism” in *Material Culture in America*, Helen Sheumaker and Shirley Teresa Wajda, eds., ABC CLIO, 2007.

“Being Serious, Being Popular” invited chapter in *Design Studies: Theory and Research in Graphic Design*, Audrey Bennett, ed. Princeton Architectural Press, 2006.

“Thinking on Paper: the Introduction of Hindu-Arabic Numerals into Europe” in *Visible Language*, vol. 38.3, 2004.

“The Connoisseur and the Consumer” in *Proceedings of the Third International Conference on Design and Emotion*, 2004.

“Shelf Life” in *Inform*, Issue 30, Spring 2004.

“Field of Play” in *Design of Pleasurable Products and Interfaces '03* for Proceedings of ACM Digital Library, 2003.

“Packaging Desire: Taste and the Gourmet Foodstuff” for *Proceedings of the Third International Conference on Design and Emotion*, 2002.

“Warning: Semantic Hazard” Accepted for publication by *Trace*, AIGA’s professional journal, 2001.

*The House Book: A Record of Our Home*, New York: Hugh Lauter Levin Associates, 1989.

### **Papers and Presentations**

- “Visible Differences: Education and Climate Change” at Fourth International Conference on Climate Change, University of Washington, Seattle, WA, 2012.
- “The Activist as Content Provider” workshop leader for International Sociology Association Conference, Buenos Aires, Argentina, August 2012.
- “Thinking Through Sketching” at Intent/Content conference of AIGA, Nashville, TN, 2007.
- “Mapping Complex Concepts” at Intent/Content conference of AIGA, Nashville, TN, 2007.
- “Field Research in Graphic Design: Imperfect and Necessary,” at Design Studies Forum’s special session “Alternative Models for Research and Writing in Design Studies” at College Art Association national conference, Atlanta, 2005.
- “The Connoisseur and the Consumer,” at The Third International Conference on Design and Emotion, Middle East Technical University, Ankara, Turkey, 2004.
- “Field of Play,” at Design of Pleasurable Products and Interfaces, at Carnegie Mellon University, Pittsburgh, PA, 2003.
- “Something for Everyone: Designing for Distinct Visual Cultures,” at Future History conference of AIGA, University of Illinois Chicago, 2002.
- “Packaging Desire: Taste and the Gourmet Foodstuff,” at Third International Conference on Design and Emotion at Loughborough University, Loughborough, England, 2002.

### **Bibliography**

- Jeremy Lehrer, review of *Design Studies* in *Print Magazine*, September 2006.
- Katherine McCoy, “Response to Shelf Life,” in *Inform*, Issue 30, Spring 2004.

### **Manuscript Reviews**

- Invited review of manuscript for two books on the history of design, Wadsworth Thomson Learning, 2002, 2003.

### **Speaking and Consulting**

- Reader of abstracts and papers for AIGA *Blunt: Explicit and Graphic Design Criticism Now*, Norfolk VA, 2012 – 13.
- Discussant for session, “Visual activism: The (street) art of alternative ways of seeing the world,” Visual Sociology, International Sociology Association Conference, Buenos Aires, 2012.
- Reader of abstracts and papers for AIGA Response\_Ability conference, Toledo, Ohio, 2010.
- Invited presenter, “Mapping Creative Concepts” for Veterans’ Administration regional retreat, Atlanta, September 2007.
- Invited panelist, “Mapping Complex Concepts for Secondary Research” for “On the Shoulders of Giants: The Rise of Research in Graphic Design,” at AIGA Intent/Content Conference, Nashville, TN, 2007.

Invited feasibility study for Graphic Design program at University of South Florida, St. Petersburg, 2001.

### **Graphic Design Clients**

Created diagrams for Puvirajah, A. "The Wave Phenomenon" in C. Wilson (Ed.), *Science for Middle Grades Teachers*. Lanham, MD: University Press of America. Science for Middle Grades Teachers, forthcoming 2012.

Clients have included Aperture Foundation; The Atlanta School, Inc.; Eyedrum; George Stowe, Architect; Macy's; Mäddix Deluxe; Project Open Hand Atlanta; Bob Boyd Works.

### **Professional Service (selected)**

Judge for Muslim Interscholastic Tournament (MIST), student organization web designs competition, Marietta, GA March 2012.

Judge for Georgia License Plate design contest, Georgia Department of Revenue, 2011.

Host and coordinator, "Portfolio Review 2010" for AIGA/Atlanta, bringing 30 senior designers and 30 college seniors from the Southeast region to Georgia State University for professional development, April 2010.

"Portfolio Power" Invited panelist for AIGA-Atlanta program, Center for Design Studies, Atlanta, May 2008.

"Portfolio Power" Invited panelist for AIGA-Atlanta program, Center for Design Studies, Atlanta, May 2007.

Invited presenter and reviewer, AIGA Portfolio Day, University of South Carolina, Columbia SC, 2005.

Panelist, "Creating the Portfolio," hosted by AIGA/Atlanta, Portfolio Center, 2003.

"Preparing Students for Graphic Design" presented at GAFA Fall Visions conference, Atlanta, 2002.

Panelist, "Be Prepared," hosted by AIGA/Atlanta, Woodruff Arts Center, 2002.

AIGA Education Committee: Education Chair 1999 – 2001. Organized regional Portfolio Review Days, each bringing 30 working designers to provide professional input to college seniors, 1999 – 2004.

**Exhibitions**

My image “First World Consumption Crisis” invited for Vivienne Westwood’s online exhibition “100 Days of Resistance.” at <<http://www.ar100days.com>>

My illustrations appearing on news and editorial websites, 2011:

treehugger.com (UN Forecasts Global Population to Reach 10b by End of Century)

treehugger.com (Family Planning Helps Women, Slows Climate Change. What’s the Problem?)

commondreams.com (The Lost Years of Climate Change)

thesocietypages.org (Multitasking Moms Bearing the Brunt)

growingagreenfamily.com (Green New Years Goal: Always Use a Reusable Bag)

cpgtrends.com (Are Consumers Really Living a Greener Lifestyle?)

suite101.com (The Stakeholders’ Guide to a Sustainability Report)

Museum of Contemporary Art of Georgia, *Color Culture Complexity*, 2002, with Marcia R. Cohen.

Georgia State University, *Faculty Show*, 2000, 2002.

Atlanta College of Art, *Faculty Show*, 1996, 1997.

AIGA Gallery, New York, *T-shirt and Sweat Shirt Design Competition*, 1992. Published in AIGA’s *Graphic Design USA #14*, 1993.

The Bank, *Silence is Burning*, Atlanta, 1991.

Chastain and Nexus Galleries, *Multiples*, Atlanta, 1990.

**Grants**

GSU Summer Research Grants 2002 – 2006, totaling \$11,730.

Principle investigator for numerous Student Technology Fee grants for Welch School of Art and Design, 2001 – 2013, totalling over \$700,000.