

SYLLABUS P. 2, SPRING 2016

WEEK	MON	WED
Jan 11 – 13	Discuss 2C Demo Project; determine colors; choose vendors.	Lecture on offset lithography, InDesign tints, opacities, preflighting and output functions.
Jan 18 – 20	MLK Holiday	Create panels, peer crit.
Jan 25 – 27	Noncredit quiz on offset lithography. Discuss SEF, anniversary, identity	Crit panel designs, preflight. Upload indd files to Sharedspace by end of class.
Feb 1 – 3	Correct panels if necessary and resubmit to Sharedspace.	Discuss infographics.
Feb 8 – 10	Present your critique of an infographic	Begin SEF
Feb 15 – 17	■ Press check at Collins Digital	Meet with classmates by infographics topic.
Feb 22 – 24	Fold and distribute printed matter	Pin up infographic sketches or show onscreen @ 12:30.
Feb 29 – Mr 2	■ Visit Henry + Co. SEND INFOGRAPHIC DRAFTS TO SEF FOR REVIEW	Meet at SEF to discuss infographics and sesquicentennial.
Mr 7 – 9	In-progress crit on anniversary ID	■ Visit Nebo Agency
Mr 14 – 16	Spring Break/NYC	Spring Break/NYC
Mr 21 – 23	Anniversary ID critique: upload to Sharedspace by end of class.	Class crit on infographics to date.
Mr 28 – 30	SEND INFOGRAPHIC DRAFTS TO SEF FOR REVIEW	Meet at SEF to discuss infographics and sesquicentennial.
Apr 4 – 6	Review offset lithography terms via presentations, study groups, etc.	Meet at SEF to discuss infographics and sesquicentennial.
Apr 11 – 13	Quiz on offset lithography	In-class crit on SEF infographics and sesquicentennial. Upload designs to SEF for their preview.
Apr 18	PRESENT AT SEF	
Apr 25		
May 2	Turn in all hard copy and digital files by 5pm	

98 - 100% = A+
 93 - 97 = A
 90 - 92 = A-
 87 - 89 = B+
 83 - 86 = B
 80 - 82 = B-
 77 - 79 = C+
 70 - 76 = C
 60 - 69 = D
 below 60 = F

GRADING FORMULA (CRN 11563)

SEF Infographic 25
 SEF sesquicentennial 25
 Demo project 25
 Quiz 10
 Participation 15

GRADING FORMULA (CRN 19107)

SEF Infographic 25
 SEF sesquicentennial 25 } choose two
 Demo project 25
 NYC 35
 Participation 15